



FIRESTONE FINANCIAL INFUSES \$70 MILLION INTO AMUSEMENT & VENDING INDUSTRIES FOR OPERATOR PURCHASES

NEWTON, MA – May 7, 2012 – Firestone Financial Corp. a leading provider of equipment financing, announced today that it has established lines of credit in excess of \$70 million for over 1,200 of its borrowers in the amusement and vending industries.

“We wanted make the loan process even easier for our customers. Once the line is established all we usually need is an invoice to get the loan paperwork done,” said Jim Hines, Firestone’s Vice President.

A recent article published by the Associated Press, “Still No Boom in Small Business Lending,” discusses the differences in the lending markets today. While banks have increased their underwriting requirements, Firestone has gone the other way. “We know the industry and the operators, it just makes sense to help companies grow their businesses and to make the process simpler,” said Larry Yaffe, Firestone Senior Vice President.

To learn more about establishing a line of credit with Firestone, interested parties may call 1-800-851-1001 ext. 41, or send a request online at www.firestonefinancial.com.

About Firestone Financial

Since 1965, Firestone Financial has helped businesses by provided equipment financing nationwide. Our focus is on cultivating long term relationships in the industries that we serve. Today we provide competitive financing solutions for the amusement, carnival, coin-op, fitness, and vending industries. To learn more, call 1.800.851.1001 or visit www.firestonefinancial.com.

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