



**OPERATORS EARN THOUSANDS OF DOLLARS IN REWARDS
THROUGH FIRESTONE FINANCIAL'S PARTNERS PROGRAM
Cash back or AMOA or NAMA membership**

NEWTON, MA – August 20, 2012 – Firestone Partners, a rewards program for borrowers in the amusement and vending industries, was launched in January of this year. Similar to credit card and miles rewards programs, Firestone Partners offers rewards based upon the amount financed. Qualifying borrowers can opt for cash back and membership with industry associations such as the AMOA and NAMA*.

“In addition to helping put money into our borrower’s pockets, we also want to show our appreciation to our long-time customers,” explained Jim Hines. “The ability to have their 2013 AMOA or NAMA membership paid for by Firestone was a big driving force in the success of the program,” added Carol Francis, Director of Marketing.

Over 400 customers have signed up for the rewards program. To date, several borrowers have already earned thousands of dollars in rewards. While sign up for 2012 was only available through the end of April, Firestone Partners still have until the end of the year to earn rewards.

George Yost from Snacks for a Purpose commented, “I have used Firestone Financial for years; the rewards program is great because I receive cash back for a service I already use.” Ernie Barberio of Barberio Music Company is also looking forward to collecting his rewards, “I have earned thousands of dollars with Firestone Partners.”

To find out your target and rewards earned to date please contact Firestone by email at marketing@firestonefinancial.com or by phone at 1-800-851-1001 ext. 273.

*NAMA membership is available for new operator members and those that were not members in 2011 and 2012.

About Firestone Financial

Since 1965, Firestone Financial has helped businesses by provided equipment financing nationwide. Our focus is on cultivating long term relationships in the industries that we serve. Today we provide competitive financing solutions for the video gaming, amusement, vending, carnival, and fitness industries. To learn more, call 1.800.851.1001 or visit www.firestonefinancial.com.

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