



NEW LOW RATE LOAN AND APPLICATION ONLY PROGRAM FROM FIRESTONE FINANCIAL

Needham, MA – January 6, 2016 – Firestone Financial announced today an application only program for customers in the commercial laundry industry. The program offers a streamlined process and rates as low as 5.99% APR for up to 60 months and \$100,000. The loan offer is for customers with personal credit scores of at least 701, other rates and terms are available for customers with lower credit scores. In all instances credit approval and certain terms and conditions apply.

Firestone Financial has offered this product due to the increased demands of the market. David Nolan, Assistant Vice President of Sales commented, “We have a dedicated team focused on the laundry market. Our role is to work with the owners and distributors to develop the solution that fits the needs of the business whether it is a business acquisition, opening a new location or retooling an existing one.” In addition to the application only program Firestone Financial offers competitive loans with options to defer payments, interest only payments, and seasonal loan structures. “We want to make it work for our customers; we know cash flow is important for any business and that each location may have different requirements,” he continued.

Doug Fowler, a laundry route operator and repeat Firestone customer, commented, “I have financed several locations through Firestone Financial over the years and have referred friends as well. They have a great group. They do exactly what they promise; the process is easy, the rates and terms are competitive, and they are very flexible and accommodating.”

For more information on the application only program and other options please visit www.firestonefinancial.com, call 1-800-851-1001 ext. 44 or email websales@firestonefinancial.com.

ABOUT FIRESTONE FINANCIAL

Founded in 1965, Firestone Financial is a nationwide finance company serving the amusement, fitness, vending and laundry industries. The Company is a wholly-owned subsidiary of Berkshire Bank. Interested parties can learn more about Firestone Financial and its offering to the amusement market online at www.firestonefinancial.com or by calling Firestone Financial at 1-800-851-1001.

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