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## **FIRESTONE FINANCIAL FINANCES THE GROWTH OF E2 AMUSEMENTS**

**Needham, MA – July 5, 2016** –Firestone Financial announced the financing of another route acquisition by E2 Amusements. The route based in Missouri and Iowa provides E2 with 125 additional locations and expands its coverage along the I-70 corridor. E2 is owned by Gary Cohen, Matthew Pascal and Jason Rubin.

Firestone Financial has financed the growth of the company for the last 5 years. When asked about the relationship, Gary Cohen, CFO of E2 commented, “We owe a large part of our success to Firestone Financial, they have been a great partner for us. I started working with Firestone in 1981, I wouldn’t be here today if weren’t for David Cohen and his team.” “We look forward to our expanded relationship with E2; this industry and the individuals in it are an important part of our legacy and future growth,” said David Cohen, President and CEO of Firestone.

This has past year has been very exciting one for Firestone. The company has:

- Increased its loan origination in each of the markets it serves
- Introduced SBA lending through its parent Berkshire Bank, a preferred SBA lender
- Become a wholly owned subsidiary of Berkshire Bank, a regional bank with \$7.8 billion in assets operating in New England and New York
- Celebrated its 50<sup>th</sup> year in business
- Increased sales and operations staff to meet the growth needs of the markets it serves

### **ABOUT FIRESTONE FINANCIAL**

Founded in 1965, Firestone Financial is a nationwide finance company serving the amusement, fitness, vending and laundry industries. The Company is a wholly-owned subsidiary of Berkshire Bank. Interested parties can learn more about Firestone Financial and its offering to the amusement market online at [www.firestonefinancial.com](http://www.firestonefinancial.com) or by calling Firestone Financial at 1-800-851-1001.

### **CONTACT**

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