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## **FIRESTONE FINANCIAL ADDS NEW TEAM MEMBER AND PROGRAMS AHEAD OF GIBTOWN 2018**

**Needham, MA – January 19, 2018** – Firestone Financial is excited to announce that Rich Gockelman will be joining the team as a Commercial Account Executive for the carnival and amusement park industries. Rich has several years of relationship lending experience and will be joining industry veterans Pete Aldrich, Donna Joyce and John Vangel at the 50th IISF Gibtown Trade Show and Extravaganza and the NICA Business Expo & Food Fare in February.

Carnival and park customers can take advantage of Firestone’s industry exclusive program, which allows customers to pay for only half the season on new loans. Any customer that funds a new loan by Memorial Day of 2018 can choose to either cut their seasonal payments in half or hold off on making their first payment until midway through the 2018 season.

In addition to this program, Firestone Financial also offers guidance lines of credit to qualified customers. A Firestone credit line may be used for new and used rides, light packages, bunkhouses, winter quarters, insurance and maintenance. Borrowers must apply for the credit line. Establishment of the line does not carry any cost or obligation to the customer; standard loan terms and conditions will apply only when the line is used.

To learn more about our offerings in the carnival industry and to see if you qualify for a guidance line of credit, please contact [websales@firestonefinancial.com](mailto:websales@firestonefinancial.com) or call 800-851-1001 ext. 42

### **ABOUT FIRESTONE FINANCIAL**

Founded in 1965, Firestone Financial is a nationwide finance company serving the amusement, carnival, fitness, vending and laundry industries. The Company is a wholly-owned subsidiary of Berkshire Bank. Interested parties can learn more about Firestone Financial at [www.firestonefinancial.com](http://www.firestonefinancial.com) or by calling Firestone Financial at 800-851-1001.

### **CONTACT**

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